

WORDS IN ACTION

PREMISE

Through the grace of God, we are called and freed to faithfully love and serve our neighbor. In service of our neighbors in the Holy Land we join our voices with theirs by advocating for justice through corporate leaders in our own nation. A global movement called BDS (Boycott, Divest, Sanctions) has helped bring to light companies in our own country who willfully aid in or are complicit to the humanitarian crimes committed in the Holy Land for the sake of profit. We invite you to stand with our brothers and sisters in the Holy Land by letting these leaders know that you will no longer support their participation in these humanitarian crimes.

MATERIALS

- Table
- Pens
- Copies of a form letter to desired leader/s that can be signed by participants and sent together
- ALTERNATIVE: One pre-written letter that can be signed by participants
- ALTERNATIVE: Stationery on which individual letters can be written and sent all together
- Information about how US companies are intentionally and un-intentionally supporting humanitarian injustices against residents of the Holy Land (ATTACHED)

SET-UP

- Set-up Table
- Place Letters, pens, and information on the table

FACILITATION

1-2 people may be present to help explain the premise of the station. After the service, letters are to be gathered and mailed to the corresponding recipients.

HP, INC.

HP provides and operates much of the technology infrastructure that Israel uses to maintain its system of apartheid and settler colonialism over the Palestinian people. Hewlett Packard Enterprise is the prime contractor of the Basel system, an automated biometric access control system employed within Israel's checkpoints and apartheid wall. The ID cards distributed as part of this system form the basis of Israel's systematic discrimination against Palestinians. HP technology helps the Israeli navy enforce the siege on Gaza. In November 2015, HP split into two firms: HP Inc. for consumer hardware (PCs and printers), and Hewlett Packard Enterprise for business and government services. Because the companies share facilities, branding and supply chains, and collaborate in a wide range of ways, both remain deeply complicit with Israeli apartheid. HP has been described as the "Polaroid of our times", a reference to huge mobilisations against the use of Polaroid technology used for the South African apartheid regime's passbook system. Polaroid's 1977 withdrawal from South Africa marked a turning point in the international effort to end apartheid.

HP company Electronic Data Systems (EDS), now Hewlett Packard Enterprise, is the prime contractor of the Basel system, an automated biometric access control system used in Israel's checkpoints and apartheid wall.

These checkpoints fragment and segregate the Occupied Palestinian Territories and its residents through electric fences, watchtowers, sensors, and concrete barriers. The checkpoint system separates Palestinian workers from their jobs, farmers from their land, students from their schools, patients from hospitals, and families from each other.

HP provides the technology infrastructure for Israel's ID card system. This ID system forms the part of the Israeli apartheid regime's tiered system of citizenship that gives different rights to different people and leads to institutionalized discrimination in housing, employment, marriage, healthcare, education, and policing.

HP provides broad IT infrastructure and support services for Israeli occupation forces, particularly the Israeli Navy that maintains the siege on Gaza.

Israel's frequent massacres of Palestinians in Gaza and its siege are deliberately implemented to deny Palestinians their basic rights to life, freedom and self-determination, and to physically segregate them.

HP also provides services and equipment to the Israeli Prison Service (IPS), including providing and maintaining its central server system.

Israel's prison system is used to suppress Palestinian political activity, and to stifle opposition to its policies. By helping Israel run its prisons, HP is at the heart of Israel's use of mass incarceration to undermine Palestinian opposition to apartheid.

According to Human Rights Watch, "the extraction of confessions under duress, and the acceptance into evidence of such confessions...form the backbone of Israel's military justice system". Each year, 500-700 Palestinian children are arrested, detained and prosecuted by Israel. The ill-treatment of children imprisoned by Israel is "widespread, systematic and institutionalized" according to UNICEF.

HP, Inc.
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SODASTREAM

This soda-making company is ubiquitous nowadays. Sodastream products, which turn water into sparkling water and other flavored drinks, have been incredibly successful in the U.S. According to CNN, sales of their products have skyrocketed, with the company bringing in \$436 million in 2012, a 51% increase from the previous year. The company, which was bought by an Israeli company that eventually sold it to a private equity firm, has touted itself an environmentally friendly company

But the less-progressive side of Sodastream lies in the location of its factory. The main facility where Sodastream products are made is in the industrial settlement area of Mishor Adumim, which is right outside Jerusalem and even closer to the mega-settlement of Ma'ale Adumim. Mishor Adumim serves Ma'ale Adumim by providing the settlement with employment for Israelis and business for nearby Israeli companies.

Sodastream claims it's not violating international law by operating in a settlement because its factory benefits the local population of Palestinians. It's true that Sodastream employs Palestinian laborers. But according to Who Profits?, an Israeli-based organization that tracks occupation profiteers, "the workers in the SodaStream factory suffer from harsh working conditions." Palestinian workers are seen as a cheap labor force to be exploited, and have complained that when they protest for better wages, they are fired.

By bolstering Ma'ale Adumin, Sodastream's factory in Mishor Adumim contributes to the death of any chance for a viable and contiguous Palestinian state. Ma'ale Adumim was strategically built as a settlement that cuts off easy access between Ramallah and Bethlehem, two important cities in the West Bank.

Pepsico, Inc.
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