

BEGINNING A CULTURE OF GENEROSITY

Guiding you through your Fall Stewardship Appeal.

An Invitation from THE ROCKY MOUNTAIN and GRAND CANYON SYNODS,
presented by 3E and GSB FUNDRAISING.

A STEWARDSHIP PROGRAM FOR CONGREGATIONS SEEKING TO:

- Stabilize and grow financial giving
- Teach Biblical stewardship principles
- Help members discover generosity
- Begin building a foundation for a generous culture

PARTICIPATING CONGREGATIONS WILL RECEIVE:

- An easily implemented program designed to stimulate generosity even through national economic uncertainty
 - ◆ Professionally designed, adaptable materials
 - ◆ Letter templates for the stewardship drive
- Six virtual, live training events with a GSB Consultant to guide congregations through a sound stewardship appeal
- Clear tactics for sharing information and inspiration about your congregation's ministry
- 1:1 guidance from your GSB Consultant
- At least 7 videos teaching the principles of this program
- The ability to achieve a strong financial response even in uncertain times

To register online, visit: <https://rmselfca.org/3e-beginning-culture-generosity-registration-2021>

2021 Schedule

June–August
REGISTRATION

August 14, 2021
VIRTUAL SESSION #1
Building Blocks for Generosity

August 28, 2021
VIRTUAL SESSION #2
*An Effective, Inspiring
Stewardship Appeal*

September 25, 2021
VIRTUAL SESSION #3
*Sharing Stories of Generosity,
Achieving a Strong Response
(Part 1)*

October 16, 2021
VIRTUAL SESSION #4
*Achieving a Strong Response
(Part 2)*

October 30, 2021
VIRTUAL SESSION #5
*Sharing Results and an
Effective Follow-Up*

December 4, 2021
VIRTUAL SESSION #6
Finishing the Year Strong

