

BEGINNING A CULTURE OF GENEROSITY

Guiding you through your Fall Stewardship Appeal.

An Invitation from THE ROCKY MOUNTAIN SYNOD, presented by 3E and GSB.

A STEWARDSHIP PROGRAM FOR CONGREGATIONS SEEKING TO:

- Stabilize and grow financial giving
- Teach Biblical stewardship principles
- Help members discover generosity
- Begin building a foundation for a generous culture

PARTICIPATING CONGREGATIONS WILL RECEIVE:

- An easily implemented program designed to stimulate generosity even through national economic uncertainty
 - ◆ Professionally designed, adaptable materials
 - ◆ Letter templates for the stewardship drive
- Six virtual, live training events with a GSB Consultant to guide congregations through a sound stewardship appeal
- Clear tactics for sharing information and inspiration about your congregation's ministry
- 1:1 guidance from your GSB Consultant
- At least 7 videos teaching the principles of this program
- The ability to achieve a strong financial response even in uncertain times.

Use this link for additional information and testimonials:

<https://rmselca.org/beginning-culture-generosity>

2022 Schedule

May–August
REGISTRATION

August 20, 2022
VIRTUAL SESSION #1
Building Blocks for Generosity

September 3, 2022
VIRTUAL SESSION #2
An Effective, Inspiring Stewardship Appeal

September 24, 2022
VIRTUAL SESSION #3
Sharing Stories of Generosity, Achieving a Strong Response (Part 1)

October 15, 2022
VIRTUAL SESSION #4
Achieving a Strong Response (Part 2)

November 12, 2022
VIRTUAL SESSION #5
Sharing Results and an Effective Follow-Up

December 3, 2022
VIRTUAL SESSION #6
Finishing the Year Strong



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EXPECTED RESULTS AND PROGRAM COST

The program aims for participating congregations to stabilize pre-Pandemic giving with the potential for growth above that level.

Program cost \$ 650 per congregation
 3E/Synod funding minus \$ 500 per congregation

Total cost to congregation \$ 150 due with registration

- Congregations will be expected to pay their own fall appeal printing costs (bulletin inserts/brochures).
- It is also suggested that this program could qualify for Thrivent Action Team grants (a \$300 value). Contact a Thrivent Financial member for details.

REGISTRATION FORM

[Please Print Clearly]

We accept your invitation to join *Beginning a Culture of Generosity*.

 CONGREGATION NAME

 ADDRESS

 CITY STATE ZIP

 CONTACT PERSON NAME

 EMAIL

Mail to: Rocky Mountain Synod, Attn:3E Stewardship
 1128 E Boulder St, Colorado Springs, CO 80903

For more information: Deb Elstad, 3E Associate
 Director for Stewardship, deb.elstad@gmail.com

FALL APPEAL STEWARDSHIP HELP

Here is what congregation leaders have said in response to how BEGINNING A CULTURE OF GENEROSITY has helped them:

“The congregation has been turned in on itself in a time of anxiety. This program brought them into partnership with others and gave them the stability of a guide and coach...a first step towards growth. Thank you!”

“I expected that this program would help us put together a stewardship appeal but WOW! It has certainly exceeded my expectations in terms of the response we’ve been getting from folks in our community! Thank you for your work on the 3E Team and helping to make these resources available to congregations like ours! It has made a huge difference for us.”

Or use this link to register for BCG:
<https://rmselca.org/3e-bcg-registration-2022>

Program developed for the Rocky Mountain Synod by GSB Fundraising:
gsbfundraising.com.

