



Keys to Abundance in 2022

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Keep Grounded

- First Article of the Apostle's Creed

- Feeding of the 5,000

Abundance Now

- Expected \$25k gift is \$200,000 (this week, even with inflation)
- Last 2 campaigns--\$50k, retired, now giving \$100k (even with this stock market)
- \$20k gift to match increases for \$30 per week and under donors for annual drive

Generosity Witness

- We learn in home (100 respondents—over 95% said home)
 - Most give less than 1% of income away
 - Who are we learning from?

Stewardship in a Changing World

- Strategic planning key to making changes
- Partners are critical
- Let things die so more impactful programs can rise
 - Do with excellence, not everything



What we are Seeing

- Those with us are fully committed
- Planned giving
- Mid-level donors stepping up
- Donors want company